

# INVOICE



**Local 12 WKRC-TV**  
**1906 Highland Ave**  
**Cincinnati, OH 45219**  
**Main: (513) 763-5408**  
**Billing: (513) 763-5500**

[www.local12.com](http://www.local12.com)

Billing Address:

**Shorr Johnson Magnus**  
**Attention: Accounts Payable**  
**1831 Chestnut Street**  
**#602**  
**Philadelphia, PA 19103**

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**

Invoice #	Invoice Date	Invoice Month	Invoice Period
59470-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Sherrod Brown for Senate	BROWN 4 SENATE 60S	

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	59470	09827058

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	NW80	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/01/12	10/01/12	CBS Morning News	7:00 AM-8:00 AM	M-----	1:00	1	\$380.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	M-----				1	\$380.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	M	10/01/12	6:59 AM	CBS Morning News	7:00 AM-8:00 AM	1:00	0HSB-TV12-16	\$380.00 NM
4	10/01/12	10/01/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	M-----	1:00	1	\$650.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	M-----				1	\$650.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	M	10/01/12	6:24 AM	6a Good Morn Cincinnati	6:00 AM-6:30 AM	1:00	0HSB-TV12-16	\$650.00 NM
6	10/01/12	10/01/12	4p Local 12 News at Four	4:00 PM-4:30 PM	M-----	1:00	1	\$750.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	M-----				1	\$750.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	M	10/01/12	4:23 PM	4p Local 12 News at Four	4:00 PM-4:30 PM	1:00	0HSB-TV12-16	\$750.00 NM
8	10/01/12	10/01/12	M-F 7p-730p	7:00 PM-7:30 PM	M-----	1:00	1	\$1,300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	M-----				1	\$1,300.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	M	10/01/12	7:11 PM	M-F 7p-730p	7:00 PM-7:30 PM	1:00	0HSB-TV12-16	\$1,300.00 NM

Total Spots **4**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$3,080.00</b>
<u>Agency Commission</u>	<b>\$462.00</b>
<u>Net Amount Due</u>	<b>\$2,618.00</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.